

NEWS RELEASE

For Immediate Release

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InnSight Hotel Management Group Opens the Holiday Inn Express & Suites Hermiston Downtown



(Hermiston, OR) [The Holiday Inn Express Hotel & Suites](#) in Hermiston, OR opened on Wednesday, December 7, 2016. The hotel is located at the intersection of U.S. Highway 395 and W. Hermiston Ave. in downtown Hermiston. [InnSight Hotel Management Group](#) is managing the hotel, and the hotel was developed by Sycan B Corp. InnSight and Sycan B are headquartered in Springfield, OR. The 93 room, four story hotel features 18 suites, an indoor pool, fitness center, complimentary

breakfast service, a meeting room, business center, and guest laundry facilities. The hotel features all elements of Holiday Inn Express' newest design prototype, [Formula Blue](#), including a large, open lobby with a lobby marketplace. The property is the first Holiday Inn Express hotel in the state of Oregon to incorporate all elements of Formula Blue.

The hotel is newest in the Hermiston area, serving travelers in the agricultural industry, area businesses, and local sports venues. As the area's transportation hub, the hotel will also serve leisure and business travelers visiting the region, including the surrounding cities of Boardman, Tri-Cities, and Pendleton. Guests will enjoy [Hermiston Brewing Co.](#), located directly across W. Hermiston Ave., as well as the proximity to downtown Hermiston and the [Eastern Oregon Trade and Event Center](#).

InnSight Hotel Management Group is a full service, award winning hotel management company managing hotels throughout Oregon and Washington. InnSight is experiencing rapid growth, with five hotel openings and multiple projects that will begin construction over the course of the next year. InnSight provides development services, operations management, human resources management, digital services, sales and revenue management, as well as financial management. The company is also very active in the communities where hotels are managed, actively supporting local convention and visitor bureaus, chambers of commerce, economic develop councils, and local non-profits.

Current properties under InnSight management include:

Bend, Oregon:

- Element by Westin Bend (Opening Summer 2018)

Eugene-Springfield, Oregon:

- Residence Inn Eugene by Marriott
- Courtyard by Marriott Eugene/Springfield
- Holiday Inn Express & Suites Eugene/Springfield
- Holiday Inn Eugene/Springfield
- Comfort Suites Eugene/Springfield
- Hyatt Place Eugene (Opening Summer 2017)

Hermiston, Oregon:

- Holiday Inn Express Hermiston Downtown

Hood River, Oregon:

- Hampton Inn & Suites by Hilton Hood River

Medford/Central Point, Oregon:

- Courtyard by Marriott Medford Airport
- SpringHill Suites by Marriott Medford
- TownePlace Suites by Marriott Medford
- Holiday Inn Express & Suites Medford/Central Point
- Holiday Inn Express & Suites Medford (opening Winter 2017)

Roseburg, Oregon:

- Windmill Inn Roseburg
- Hampton Inn & Suites by Hilton Roseburg (Opening Summer 2017)

Burlington, Washington:

- Fairfield Inn & Suites by Marriott Burlington

Chehalis, Washington:

- Fairfield Inn & Suites by Marriott Chehalis (Opening Spring 2017)

DuPont, Washington:

- Fairfield Inn & Suites by Marriott DuPont (Opening Winter 2016)